



**FRIENDS**  
*of the Fest*

‘Moving Beyond Barriers – Together. Are You Ready?’

# Advertising Guide

MissionFest Toronto 2012  
Official Program Magazine

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*Produced by MissionFest Toronto*

1-1730 McPherson Court  
Pickering, ON L1W 3E6

(905) 839-5053 / 1 (866) 780-9157  
(905) 839-0467 (Fax)

info@missionfest.org  
www.missionfest.org

## ADVERTISING WITH MISSIONFEST

MissionFest Toronto is excited to announce the lineup of speakers for April 12-14, 2012 – Dave Toycen (World Vision), Nigel Paul (MoveIn), Susan Finlay (Nation At Prayer), Majed El Shafie (One Free World Intl) and more.

We encourage you to advertise in the 32 Page full colour Official MissionFest Program Magazine for 2012 and bring awareness to your church, ministry or business. MissionFest embraces the fact that God calls His people to be missionaries right where He has placed them.

**Increase Awareness:** The magazine's circulation will be 26,000 distributed to churches, Christian based organizations, businesses, retailers, media and special events throughout the year. Magazines will also be available during MissionFest which attracts over 12,000 people from the Greater Toronto Area, Ontario, across Canada and Internationally. Magazines are free to the general public.

**Reaching your target market:** MissionFest's target market includes industry professionals, missionary organizations, church leaders, media, artists, children, youth and adults primarily from the Christian community and of diverse ethnicities.

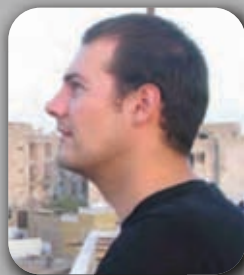
The MissionFest Magazine is a valuable resource that carries longevity after each annual event is over. There is valuable information on highlighted speakers, mission articles, and contact information for our partnering churches and exhibitors.

By advertising with MissionFest Toronto, you will also be helping MissionFest to facilitate the coming together of all Christians working in unity to motivate, mobilize, and equip God's people to evangelize, disciple and care for the people of the world wherever He has positioned them.

Join us as we move beyond barriers together.



Dave Toycen



Nigel Paul



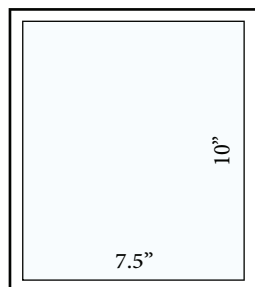
Susan Finlay



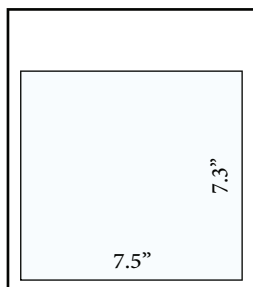
Majed El Shafie

MissionFest Toronto – April 12-14, 2012  
@ Global Kingdom Ministries, Toronto

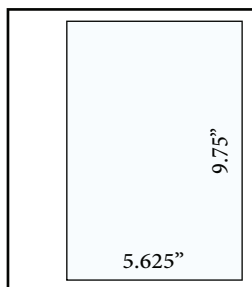
## ADVERTISING SIZES



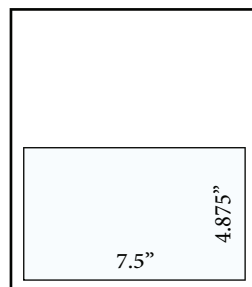
**Full Page**



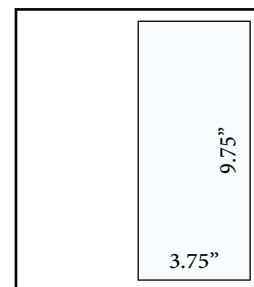
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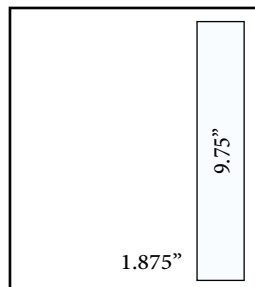
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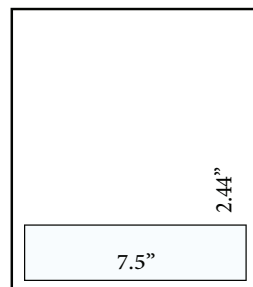
**1/2 Page horizontal**



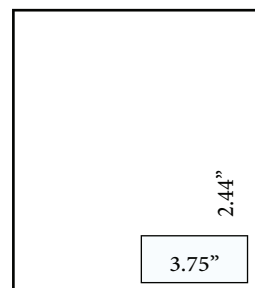
**1/2 Page vertical**



**1/4 Page vertical**



**1/4 Page horizontal**



**1/8 Page horizontal**

## ADVERTISEMENT SPECIFICATIONS

All files must be Press Ready (high resolution, uncompressed). PDF format is preferable. We will also accept Photoshop (300dpi EPS or TIFF), InDesign, Illustrator or QuarkXpress files. Please include all fonts and CMYK Images.

All files must be sent digitally (by email) or on cd (by mail) no later than Friday, November 25, 2011. (If mailing, please include high quality proof)

Email: [info@missionfest.org](mailto:info@missionfest.org) (files accepted up to 10Mb in size)

Mail to: MissionFest Toronto  
1730 McPherson Court, Unit 1  
Pickering, ON L1W 3E6

Spaces are first come first serve...  
**PLEASE FAX ORDER FORM TODAY!**

## ADVERTISING PRICES

Size	Earlybird Rate (up to September 23, 2011)	Regular Rate (from Sept. 24 to November 11, 2011)
<b>PREFERRED POSITIONS</b>		
Inside Front Cover	\$2099.00	\$2199.00
Page 3	\$2049.00	\$2099.00
Page 36	\$2049.00	\$2099.00
Inside Back Cover	\$2099.00	\$2199.00
Outside Back Cover	\$2099.00	\$2199.00
<b>REGULAR</b>		
Full Page	\$1799.00	\$1899.00
¾ Page vertical/horizontal	\$1699.00	\$1799.00
½ page vertical/horizontal	\$1299.00	\$1399.00
¼ page vertical/horizontal	\$799.00	\$899.00
1/8 page horizontal	\$599.00	\$699.00

## DEADLINES

Ad Booking Deadline\*  
- Friday Nov. 11, 2011

Ad Material Deadline  
- Friday Nov. 25, 2011

Magazine Streetdate  
- Friday Jan. 13, 2012

\*Full payment is due upon receipt of Advertisement Order Form.

Sales Contact:

**Sharon Ganesh**

(tel) 1(866) 780-9157  
or (905) 839-5053

(fax) (905) 839-0467  
[info@missionfest.org](mailto:info@missionfest.org)

# Ad Order Form

**Placed by:**

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail \_\_\_\_\_

Contact Name: \_\_\_\_\_ Fax: \_\_\_\_\_

Is your organization already booked as an exhibitor at MissionFest Toronto 2012?  Yes  No  
 Do you agree with our Statement of Faith as found on our website (www.missionfest.org)?  Yes  No

**Price Calculation**

Full Colour Ad

Ad Size: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Cost: \_\_\_\_\_

Total: \_\_\_\_\_

**Payment**

- Cheque/Money Order delivered with artwork (Cdn Funds only)
- Please send us an invoice
- Please bill our Credit Card:

I hereby authorize MissionFest Toronto to charge the amount of \$ \_\_\_\_\_ to my credit card below.

Cardholder Name: \_\_\_\_\_

Type of Card:  VISA  Mastercard

Card No: 

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Expiry Date: 

M	M	Y	Y
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Cardholder Signature: \_\_\_\_\_

*For Office Use*

Date

Auth #

Charged by

**Artwork - Our ad will be sent:**

- by e-mail (to: info@missionfest.org)
- by mail (to: MissionFest Toronto  
1-1730 McPherson Court Pickering, ON L1W 3E6)
- by .Mac or FTP (call for details)
- Other \_\_\_\_\_

**All artwork must arrive by Fri. Nov. 25, 2011.**

**Terms & Conditions:**

**Credit/Terms:** Payment is due with receipt of artwork unless other arrangements have been made. Advertising space in the MissionFest Toronto 2012 Magazine cannot be guaranteed until payment is received. The client agrees to pay all invoices upon receipt. **Cancellations:** The client may cancel a contract or any portion of a contract by giving written notice 15 days prior to closing date. In the event of a cancellation after closing date, a \$50 cancellation fee will be charged. **Ad design charges:** The client understands that this contract is for the purchase of ad space only and that charges for ad design may apply. Check for details. **Liability for error:** The maximum liability for error is limited to ad space for that issue only. **Content:** The client understands that the artwork supplied is subject to approval by the Management of MissionFest Toronto and can be rejected on the basis of legal, taste or other considerations.

I agree to the terms & conditions stated above

\_\_\_\_\_

Name (Signature)

\_\_\_\_\_

Print

\_\_\_\_\_

Date

\*Full payment is due upon receipt of Advertisement Order Form.

**Fax completed order forms to: (905) 839-0467**

**Questions? Call: (905) 839-5053 • Toll Free: 1(866) 780-9157**

**Email: info@missionfest.org**